



# OUT OF THE BOX SPONSORSHIP GUIDE

## **GROW THE GAME SPONSOR - \$2000** *(Limited Opportunity)*

- ❖ Brand announced over the PA system at every home game (10)
- ❖ Brand logo appears on in-arena banner, home game rosters, website and social media channels for the entire 2019 season
- ❖ 2 x 2019 Home Game Regular Season Passes

## **GAME NIGHT SPONSOR - \$500** *(Limited to one per home game)*

- ❖ Table and chairs provided in arena entrance for sponsor to advertise in-house
- ❖ Brand announced as Game Night Sponsor over the PA system
- ❖ Brand logo appears on in-arena banner, home game roster, website and social media channels for the selected game
- ❖ 2 x 2019 Home Game Regular Season Passes

## **WEEKLY STANDINGS SPONSOR - \$400** *(Includes 2 weeks of standings)*

- ❖ Weekly standings released on our website and social media channels at the beginning of each week with sponsor's branding.
- ❖ 1 x 2019 Home Game Regular Season Passes

## **GIVEAWAY SPONSOR - \$200** *(Limited to one per home game)*

- ❖ Sponsor a giveaway to attendees at either the start or end of the game. Items agreed to sponsor can range from products, services, gift cards, etc.
- ❖ Brand announced as Giveaway Sponsor over the PA system
- ❖ Brand logo appears on website and social media channels

## **3-STAR SPONSOR - \$100** *(Three opportunities per home game)*

- ❖ Brand announced as 3 Star Sponsor over the PA system when announcing 1st, 2nd, and 3rd star players of the game
- ❖ Brand logo appears on website and social media channels

## **EXCHANGE SPONSOR - Value to be determined** *(Unlimited)*

- ❖ In lieu of monetary support, the Exchange Sponsor will supply products or services to be used in the operation of the team. An agreed upon value will be determined and the appropriate recognition will be provided in exchange for the products or services.

These are guides and all sponsorship opportunities can be tailored to meet the sponsor's needs.

Please send an email or submit the Sponsorship Request Form on our website. A member of our Operations team will be in touch. Link: <http://burlingtonchiefs.org/sponsor-opportunities/>